

# What we do

We deliver commercial and professional **digital learning** that drives performance.



### Distilling complexity

Detailed scientific learning content made from your expertise



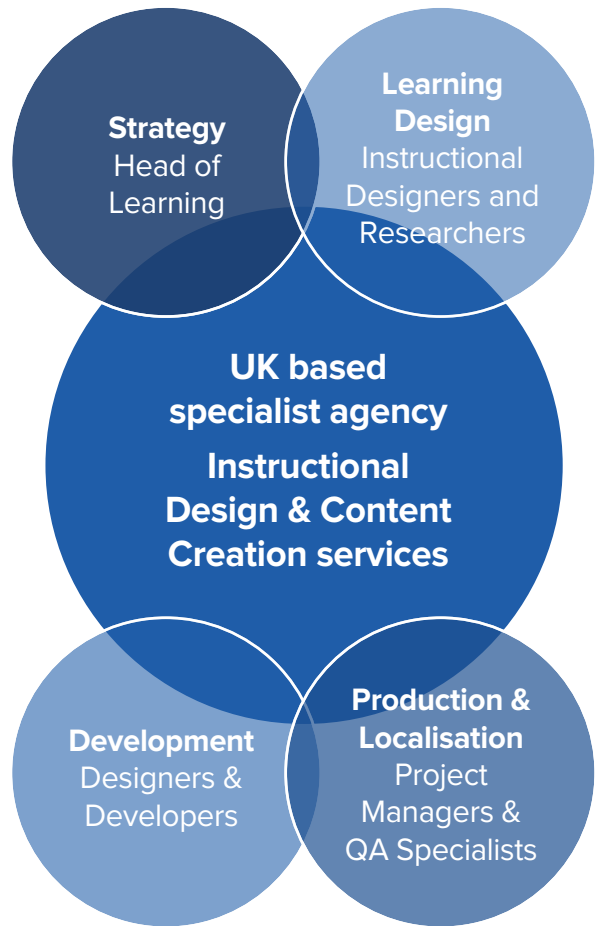
### Designing excellence

Full service agency creating stimulating and relevant learning experiences




### Delivering globally


Where your workforce is, in the language they speak




It's our job to understand your business and your products. We use our knowledge and experience to create bespoke digital learning specifically targeted for your product and workforce. We create elearning modules, animations, interactive video, films, micro-learning, audio and video production services.



Our digital learning covers disease state expertise, new hire training, product launch and sales training.



Insitu are conversant with copy approval processes and systems, regularly using claim and reference databases, asset management systems and supporting the whole workflow.



Trading since 2003, Insitu has produced thousands of learning modules in over a dozen languages, for both commercial and professional needs, including CET and CPD.

**“ Insitu have succeeded in bringing the new mission and vision of the company to life in a very engaging way, and elegantly blended the scientific and technical content into lifestyle stories, showing how our products can help people get the best out of life. ”**

T.P. Senior Manager, Clinical Education